



CITIES FOR PEDESTRIANS! Competition Terms and Conditions

1. Who can participate

The competition aims at male and female authors or groups of authors, individuals and agencies or legal persons, wishing to co-create common living space.

Applicants should be older than 18 years and should comply with all the participation requirements. Should there be any minors in the group, their legal representative is supposed to have given consent to their participation. Neither employees of the organizers nor any other persons related to the competition organization, including their close family members, may participate in the competition.

Participation in the competition is **free of charge**.

By submitting the Application documentation creators agree to respect all the explicit and implicit provisions of the competition.

The competition requirements are published on the pesc.si website.

The requirements are subject to supplements or changes, announced on the pesc.si website.

Individual applicant can submit 3 posters at the most.

2. Awards

All submitted works complying with competition requirements and guidelines for files preparation will be subject to the jury's selecting process.

The winning solution brings **financial prize of 1.000,00 EUR, as well as exposure on 50 TAM-TAM posters in eight town municipalities in Slovenia** in the total period of ten days in the months of May and June 2019.

Authors, whose works will be ranked in the **narrowed selection, will receive a plaque** in memory of competition participation, awarded by the two competition partners – IPOP (Institute for Spatial Policies) and the TAM-TAM Institute and will **be published in the web gallery in the pesc.si website**.

The competition results will be published by mid-May 2019 on the pesc.si website and on the two partners' websites and social network pages.

Author or group of authors of the winning solution will be granted a financial award in the sum total, regardless of the number of authors. The amount is in **brutto value**. Any tax obligations or costs and other obligations, related to the award, go to the expense of the award winner.

The jury reserves the right to select two or more winning solutions. Should this be a case, the award fund will be divided into equal parts. The award may neither be exchanged nor can it be transferred to other person or persons. In case the winner should fail to supply his banking data within three

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months from the appeal, he will lose entitlement to the award. The award fund is not transferred to other finalists in this case.

A curated selection of works will be presented in the form of a **pop-up gallery at a selected location in Ljubljana within the 2019 European mobility week**, taking place from September 16 – 22.

3. Assessment jury

The jury consists of the following seven members:

Žare Kerin, Futura DDB – jury president

Ana Ivandič, Inovativ

Tine Lugarič, Luna \TBWA

Janez Koželj, City of Ljubljana

Tadej Žaucer, RS Ministry of Infrastructure

Katja Ložar, TAM-TAM Institute

Tea Pristolič, IPOP – Institute for Spatial Policies

The jury will respect the following criteria when making its selection:

- Communication value (compatibility with the creative brief),
- Technical suitability (competition demands),
- Consideration of the TAM-TAM city poster specifics,
- Originality,
- Innovative approach,
- Communication clarity (call to action),
- Positiveness of the message.

The jury's working regulations are part of the COMPETITION DOCUMENTATION.

4. Additional requirements

Creative solution should **comply with the TAM-TAM city poster format**; located outside it has to be designed in such a way as to be visible, legible and communicating message despite the multitude of visual stimuli of a street environment.

Any text on a poster set in public space should in line with the articles 22 and 23 of the Public Use of the Slovene Language Act be written in the Slovene language, or alternatively the Slovene version should not be less prominent than the text in a foreign language.

5. Technical framework

To assure visual harmony with the integral visual image of the competition and Pešec project, it is necessary to apply graphic template and other elements for the poster design, as well as to follow the guidelines for files preparation.

Poster should include all the elements from the template (logotypes, text, address). Files and guidelines are part of the COMPETITION MATERIAL.

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6. Competition documentation

COMPETITION DOCUMENTATION includes the following files:

- Competition terms and conditions (PDF)
- Creative guidelines – communication brief for the poster design (PDF)
- Regulations on the work of the assessment jury (PDF)
- COMPETITION MATERIAL (ZIP compressed folder)
 - Graphic elements – poster template (PDF/INDD/IDML), typography (TTF/LST)
 - Guidelines for file preparation – for printing (PDF)
 - Guidelines for files preparation – for the jury (PDF)

All the documentation is accessible on the pesc.si website.

7. Application documentation

Application for the competition is **only possible through e-application form**, serving as the entry point for all participants of the Cities for Pedestrians! competition.

For the application to be valid all the asterisk fields have to be filled in. Posters have to be attached in the required formats and sizes:

1. Title_poster-print* (in PDF format, see template and guidelines – print)
2. Title_poster-jury (in JPG format, see template and guidelines – jury)

The assigned Title of the submitted work, intended for the jury and appearing in the poster footer, should be written in the e-application form as title. It should also be used in the file name.

*In case of winning the award the author agrees to translate any accompanying texts into the Slovene language or to submit an open file for the purpose of translation.

Any questions should be addressed to natecaj@pesc.si.

8. Copyright

By submitting the competition material applicants agree with the framework and transfer of the copyright as follows:

- Authors and competition applicants retain the moral copyright of their works; the material copyright, however, is transferred to the competition organizer and includes the right of distribution, reproduction, public presentation, accessibility to the public in the widest possible extent, electronic included, and the right of remake. Transfer is non-exclusive, temporally and geographically unlimited, including transfer to third persons. By submitting their works authors transfer their copyright to the competition organizer in unlimited extent; the competition organizer is free to exert the copyright without the author's consent and without any financial obligations in the form of compensation or royalty.
- Authors agree with the publication of all the submitted works on the pesc.si website, where they will be accessible to the public under a Creative Commons (CC BY-NC-ND) licence even after the expiry of the project.
- Authors give permission for their submitted works to be published on the websites and other e-communication of the competition's organizers, including any potential public presentations of the

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Pešec project (on the internet, conferences, lectures, promotion events and materials, exhibitions and publications within the Pešec project) and to be accessible for a free of charge publication with adequate stating of authorship.

- Poster authors agree with any potential publications of their names and posters in media.

The authors assure the organizers that the submitted project with all the pertaining contents is entirely their own authorial work, that they own all the copyrights, and do not infringe any authorial, performing and other rights related to intellectual property and/or any rights of third persons. The authors likewise guarantee that no one related to the organizers by any kind of right, acquired by the competition's initiator, will exert any financial and/or other claims. The author binds himself to reimburse all material and non-material damage the organizers may have suffered due to copyright infringement related to the author's violation of the competition requirements. In case any third persons would claim any kind of financial or non-material compensation from the organizers and their contract partners due to infringement of their copyright, the only one responsible for the damage is the author, who binds himself to enter in place of the organizer or together with him into any potential legal proceedings related to such claims.

The author guarantees that any persons mentioned or appearing in the competition contents agree with the publication of their name, surname and other identification elements, including photographs. The author also guarantees to have acquired consent of parents and legal representatives in case of use of photographs of persons under age.

9. Protection of personal data

By participating in the competition applicant confers his explicit permission to the organizers as personal data managers to process all the data acquired from the website (name, surname, e-mail address, in case of winning the award also address, tax number, tax office) in conformity with valid provisions concerning personal data protection; the data may only be applied for the purposes, listed in these requirements and the e-application form.

The organizers will not convey applicants' personal data to third persons without the applicants' explicit consent. By participating in the competition each applicant guarantees for the accuracy of the given data. In case of several authors the applicant guarantees to have acquired the co-authors' consent to pass on their data. The disclosure of personal data is voluntary. The authors' and co-authors' data are stored until recall.

More on the personal data protection can be found on <https://ipop.si/zasebnost/> and <http://tam-tam.si/zasebnost> (in Slovene).

10. Final provisions

The competition organizers are not responsible for errors related to computer hardware/software, technical deficiencies and any kind of disturbances, especially for failures of power, network, electronics and computers that could in any way impede the course of the competition. The organizers are likewise not responsible for any direct and indirect damage, arising from participation in the competition in cases of inaccessible server and malfunctioning website.

COMPETITION DATES

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March 22, 2019 – announcement of the competition

April 19, 2019 – submission deadline

May 2019 – announcement of the competition's winner

May/June 2019 – exposure of the winning poster at poster locations across Slovenia

June 2019 – publication of shortlisted works in the web gallery

September 16-22, 2019 – exhibition of the curated selection of works in Ljubljana

COMPETITION ORGANIZERS

The competition organizers are **IPOP – Institute for Spatial Policies**, Tržaška cesta 2, Ljubljana, also in the role of initiator of the competition, and the **TAM-TAM Institute**, Slomškova 9, Ljubljana.

The competition is part of the Promotion of walking as traffic practice (Pešec) project, co-financed by the Ministry of Environment and Spatial Planning of the RS within the tender for non-government organizations for the years 2018 and 2019. It is carried out by the IPOP – Institute of Spatial Policies as its head, and the CIPRA Slovenia, Society for the protection of the Alps.

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