



CITIES FOR PEDESTRIANS!

Regulations on the work of the assessment jury

1. The 7-member jury consists of renowned advertisers and designers, two representatives of participants from the field of the competition's topic and two representatives of the competition's organizers:

Žare Kerin, Futura DDB – jury president

Ana Ivandič, Innovatif

Tine Lugarič, Luna \TBWA

Janez Koželj, City of Ljubljana

Tadej Žaucer, RS Ministry of Infrastructure

Katja Ložar, TAM-TAM Institute

Tea Pristolič, IPOP – Institute for Spatial Policies

2. The jury will assess all the submitted works complying with the competition's requirements; the following criteria will be considered:

- Communication value (compatibility with the creative brief).
- Technical suitability (competition demands),
- Consideration of the TAM-TAM city poster specifics,
- Originality,
- Innovative approach,
- Communication clarity (call to action),
- Positiveness of the message.

3. All the jury members vote and decide on the basis of their expertise and integrity; they are equal and autonomous in decision making.

4. The jury selection takes place in two rounds

In the first round, the jury members choose works for a shortlist.

In the second round, the jury members select the winner. If selecting the winner cannot be done unanimously, the jury will select the winner by voting.

In the case of a tie, with two or more works receiving the same highest score, the jury will award both or all the works with the same highest score.

5. Jury members may neither evaluate nor comment upon a submitted work they are directly or indirectly related to in any way.

So in the first as in the second round such a withdrawal should be taken into consideration in determining the average grade of the concerned work.

6. The jury reserves the right to select several winning works. Should this be the case the award fund is divided into equal parts.

7. The jury's decision is final, complaint is not possible.

Regulations on the work of assessment jury are part of the [COMPETITION DOCUMENTATION](#).